



# Greenheart International 2024 Impact Report



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# A letter from Greenheart President, Daniel Ebert

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I am proud to say that 2024 has been a year full of growth and victories for Greenheart! We partnered with almost 2,000 hosts and collaborated with hundreds of partners and stakeholders to facilitate life-changing cultural exchange experiences for 8,500+ students and professionals in the USA and abroad. That is no small feat. Our Greenheart team grew to meet the needs of a world on the move.

During the past year, we've continued to invest in technology and in our staff with a goal of making Greenheart the premiere sponsor and provider of cultural exchange programs. The heart of our mission is to create positive impact in the world. We wholeheartedly believe in the power of cultural exchange to connect people and planet. We are a dynamic team, responsive and flexible, and we aim to do the very best for our participants, hosts, and partners.

We believe in engaging communities through volunteerism and personal development. In 2024, Greenheart held Global Leadership Conferences, restarted our Alumni Council, and distributed thousands of dollars in Global Impact Grants. These initiatives help empower action from alumni so that they have the tools and resources to make positive changes in their home communities and here in the USA.

Greenheart continued administering the prestigious Ambassador Scholarship Grant from the U.S. Department of State this past year. This multi-year program serves more than 120 students from underfunded countries by offering them an opportunity to learn about and experience the United States. Greenheart facilitated our second cohort in 2024, and we will welcome our next group in the coming months.

In addition, Greenheart expanded our partnerships with U.S. schools, providing much needed grants to schools who also value cultural exchange by hosting international students and teachers, and by sending American students abroad. Our portfolio of cultural exchange programs allows Greenheart to touch many lives—not just the students, teachers, and professionals, but also the host communities around the world where they live during their travels. Immersive travel changes perspectives and improves lives. We hope you'll read the stories featured here—stories that illustrate how cultural exchange programs aid mutual understanding and foster greater diplomacy.

This year marks Greenheart's 40th anniversary of connecting people and planet through cultural exchange. We are excited to grow our programs, improving their quality and diversity, and to increase our role as a leader in the industry by investing in our workforce. Our theme is "building bridges, driving change" and at a time when the world is experiencing so much rapid change, it is more important than ever to believe in the power of cultural exchanges and the value they provide to the American people, as well as our allies around the world. The work we do matters. The work we do has bipartisan support and is not red or blue, left or right. We are making America stronger, and we will continue to do so.

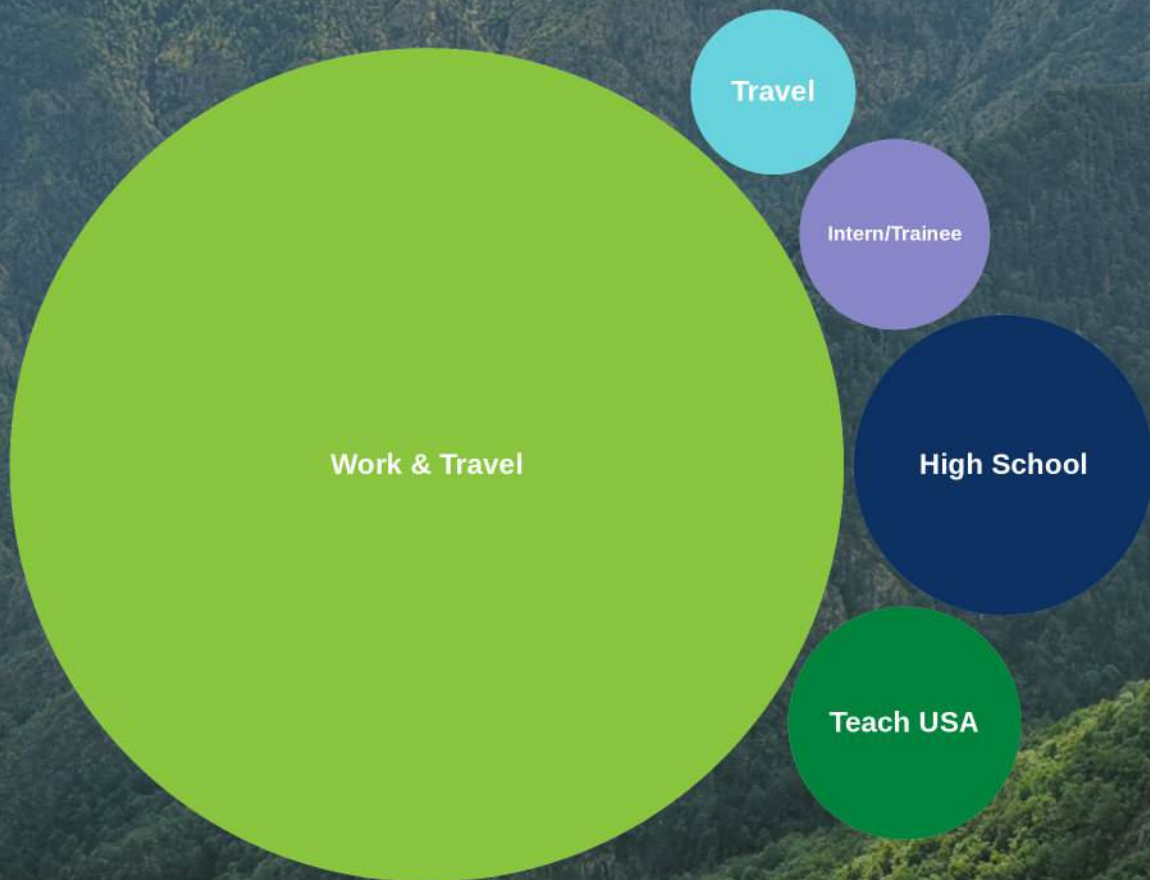
Thank you to our dedicated Greenheart community. Thank you to our participants who take big, bold, life-changing trips. Thank you to our host families, our host organizations, our host schools, our overseas partners, our staff, and to everyone who is open to learning more about how interconnected our world really is.

With gratitude,  
Daniel Ebert

# Greenheart in 2024

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Greenheart International facilitated 8,500+ cultural exchange programs for students and adults through our branches: Greenheart Exchange (inbound) and Greenheart Travel (outbound).



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## OVERALL IMPACT



<b>2024 Community Impact</b>	
<b>Global Alumni</b>	<b>176,733</b>
<b>Host Families</b>	<b>863</b>
<b>Host Organizations</b>	<b>906</b>
<b>U.S. Schools</b>	<b>1,651</b>
<b>Field Network</b>	<b>421</b>
<b>U.S. students impacted every day by Greenheart international teachers</b>	<b>30,000</b>
<b>Partner Countries</b>	<b>95</b>

**Greenheart connects people and planet to create global leaders through personal development, volunteer service, environmentalism, and cultural exchange.**

**Thank you to our global community for your unwavering support.**

# **IMPACT: CONNECTIONS**



**96%**

of our inbound participants say that our programs left them with a positive impression of the USA.

**98%**

of participants plan to stay in touch with people they met on program.

**91%**

of our travelers and hosts have a more positive impression of other countries as a result of their cultural exchange program.

We envision a world where communities come together to create a more peaceful and sustainable future for all.

Bringing individuals together from around the world fosters understanding and diplomacy.

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## IMPACT: UNDERSTANDING



Greenheart received the prestigious Ambassador Scholarship Fund, a grant from the Department of State's Educational and Cultural Exchange Bureau, as well as two additional grants from the U.S. Embassy in Greece and Cyprus in 2024.

The grants offer Work and Travel scholarships in the USA to brilliant students from around the world. Recipients earn the opportunity to have their program and travel fees covered so they can learn about and experience the American way of life.

In 2024, Greenheart awarded grants to participants from 20 countries. Thank you to the Host Organizations in Alabama, Alaska, Colorado, Illinois, Maine, New Hampshire, North Carolina, Ohio, Pennsylvania, South Carolina, Utah, Virginia, and Wisconsin who welcomed these exchange visitors with open arms.

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## IMPACT: OPPORTUNITY

# GREENHEART EXCHANGE

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## WORK & TRAVEL:

"Participating in this program broadened my horizons, enabling me to enjoy travel, meet new people, and forge international friendships. I am grateful for the expertise and guidance offered by my sponsors and agency throughout these experiences. I am among the luckiest participants in the Work and Travel program. I extend my heartfelt gratitude to Greenheart." *Shiny, Mongolia*

"Attending my first Greenheart International Job Fair gave me a deep appreciation for the dedication and hard work Dominican students invest in their journey to success. Each conversation I had was inspiring – their enthusiasm and determination were truly remarkable!" *Ashton, Hershey Entertainment & Resorts, Host Organization*

[www.HirewithGreenheart.org](http://www.HirewithGreenheart.org)

## AMBASSADOR SCHOLARS:

"I am Berke who got the scholarship to go on Work and Travel Program. This photo is from my first week in the United States, we are having lots of fun and it's amazing to be here in Colorado, the nature is magnificent. We went hiking with my new friends and our workplace is surrounded by beautiful mountains. I feel lucky that I am here and experiencing this amazing opportunity." *Berke, Ambassador Scholar, Cyprus*

[www.AmbassadorScholarshipFund.org](http://www.AmbassadorScholarshipFund.org)



# GREENHEART EXCHANGE

## INTERN/TRAINEE:

"Having the opportunity to experience new challenges, cultural exposure, and both professional and educational growth in the USA will be highly beneficial for my future endeavors in Honduras. The USA, being home to leading technology and research institutions, will provide invaluable exposure to the latest advancements and practices across various fields I can apply when I return home." *Jose, Honduras*

[www.HostGreenheartProfessionals.org](http://www.HostGreenheartProfessionals.org)

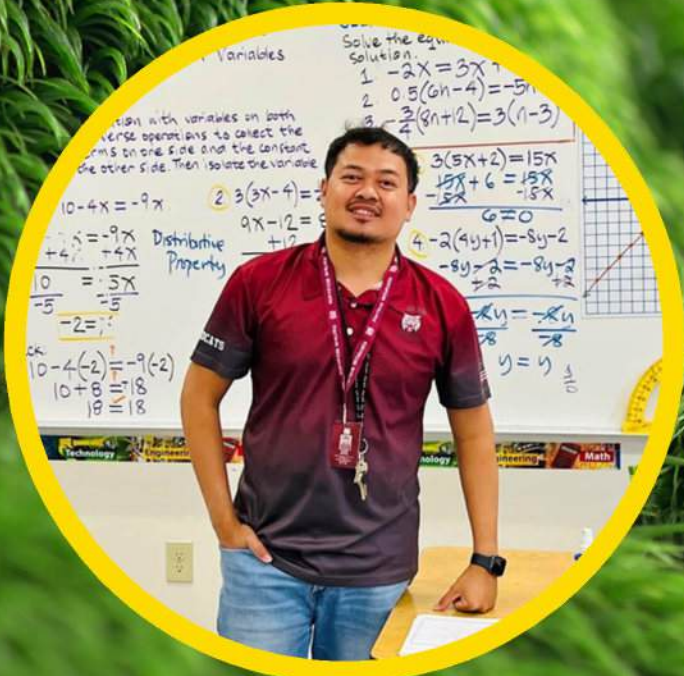
## TEACH USA:

"The Teach USA Program has profoundly enhanced my teaching skills by exposing me to innovative strategies, cross-cultural competence, and U.S. educational standards and resources. The program strengthened my ability to utilize advanced resources, manage diverse classrooms, and implement student-centered, STEM-focused teaching methods, and to inspire fellow Filipino educators." *Ronald, Philippines*

## HOST SCHOOL:

"The teachers have a contagious joy about them - they want to get to know the kids, help at every event, and be a part of the community. Their excitement is contagious! That's been one of the best impacts - they've brought excitement and enthusiasm for what it means to be there for the kids. When someone brings that kind of joy, it just really lifts everyone up." *Emily, Host School*

[www.HostGreenheartTeachers.org](http://www.HostGreenheartTeachers.org)





# GREENHEART EXCHANGE

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## HIGH SCHOOL PROGRAMS:

"I am for sure going to keep in touch with my host family. I made many good friends from all over the world thanks to this exchange year. An exchange year in the USA helped me understand that there is a whole different world outside the borders of my country. I wish every teenager could have that feeling of broadening their view." *Alisa, Latvia*

[www.HostwithGreenheart.org](http://www.HostwithGreenheart.org)

"Great local coordinators come in many shapes and sizes and aren't always what you'd expect them to be. But two things help: You have to believe—in the students and in the power of cultural exchange, and second, you just never give up. Mak came from Ghana. She had never seen snow and she struggled in biology, but she adjusted like a trooper and filled her host home with song and laughter." *Faith and Lasha, Greenheart Local Coordinators with Mak from Ghana*

[www.PlacewithGreenheart.org](http://www.PlacewithGreenheart.org)

## GREENHEART SCHOOLS:

"International teachers are enthusiastic and open-minded. They provide an enriching experience for students and their colleagues. Exchange students connect with their peers on a personal level to both teach and learn about the world. Both exchange teachers and students inspire our students to think more globally." *Principal Peter Vargas and HR Coordinator Pam Aragon, Harrison High School (\$2k grant recipient for participating in two Greenheart programs)*

[www.GreenheartSchools.org](http://www.GreenheartSchools.org)





## TEEN STUDY ABROAD:

"I realized that there was always something new to try out and that places were relatively easy to get to even if they were far away. I was never bored and I always found something to do with friends in Fukuoka."

*Alana, Teen Language Camp Japan*

[www.GreenheartTravel.org](http://www.GreenheartTravel.org)

**High School Programs in 17 countries  
+ 9 Teen Summer Language Camps**

## TEACH ABROAD / WORK ABROAD:

"I am beyond grateful that I had the chance to travel to Spain and meet so many amazing and beautiful people. My host family was the highlight of my trip. I really felt like an important member of their nuclear family, and their extended family."

*Casia, Teach in a Homestay Spain*

[www.GreenheartTravel.org](http://www.GreenheartTravel.org)

**Teach Abroad in 10 countries  
+ Work Abroad in 3 countries**

## FIRST TIME TRAVELER SCHOLARSHIPS:

"I was immersed in French culture and surrounded by a melting pot of international students who all shared my sense of adventure and curiosity about the French language. I wasn't just learning French and living with a host family – this experience introduced me to various cultures and languages that I had never anticipated."

*Jade, Teen Language Camp France*

[www.GreenheartTravel.org/scholarships](http://www.GreenheartTravel.org/scholarships)

**Over \$25k awarded for first time travel**

## GLOBAL IMPACT GRANTS:

Greenheart awarded 8 Global Impact Grants in 2024, benefitting communities in Brazil, Kazakhstan, Pakistan, Kenya, Tanzania, and Nigeria. *Damaris Weche, 2024 Teach USA, received a grant for her project: Empowering Adolescent Girls: Menstrual Health and Education Support in Kenya.*

## GREENHEART GLOBAL LEADERS CONFERENCE:

A select group of 19 change-makers from 17 countries came together in Washington D.C. for workshops on how to advocate for cultural exchange and community development. "I realized the power of my voice when I was chosen to be a speaker at the U.S. Department of State. This gave me the opportunity to express myself, my background, and problems in my community that I am trying to solve." *Angela Maduro, Zimbabwe*

## JUNIOR GREENHEART GLOBAL LEADERS CONFERENCE:

Our Junior Greenheart Global Leadership Conference in Chicago hosted 6 international high school exchange students who competed to earn a spot at the workshop. They engaged in one-on-one discussions with business leaders and practiced public speaking skills during the weeklong event.

***100% of attendees said they feel more empowered and more comfortable speaking and advocating for cultural exchange programs in their communities.***

[www.GreenheartClub.org/grants](http://www.GreenheartClub.org/grants)





## VISION

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In 2025, Greenheart will further its mission to facilitate meaningful programs that connect people and planet through:

- Continuing to improve the quality and diversity of our programs
- Investing in our workforce in order to strengthen our leadership position in the industry
- Deepening key partnerships for mutual growth
- Advocating for bi-partisan support of cultural exchange programs



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